

Artistic Vibes

GERMAN LABEL BRAUN BUFFEL HAS COMMISSIONED FORTY ARTISTS AND DESIGNERS TO WORK ON THE BRAND'S ICONIC BULL SCULPTURES FOR ITS INAUGURAL CHARITY ART INITIATIVE, BUFFEL ART PROJECT. WE SPEAK TO FOUR OF THEM AND FIND OUT WHAT INSPIRES THEM.



Dress with tank top, Calvin Klein Platinum Label. Sandals, Debra's own. Cuff, stylist's own. Meady-21 Two-way tote in pearlised leather with gold-tone hardware, \$489, Braun Buffel

DEBRA TENG, 44, ACTRESS, ARCHITECT AND REAL ESTATE CONSULTANT

Q: You're a performer with formal training in architecture design. Do you see similarities in these two art forms?

Debra: I think it boils down to a different means of self-expression, but performers and architects are essentially dreamers who dream of creating a better world: The architects do so by physically creating one through the structures they build, while the performers seek to paint this world in the minds of their audience through their performance.

Q: Can you share with us your idea for the Buffel Art Project?

Debra: I may explore doing some painting, as well as pasting things

on the sculpture to make it tactile. But right now, I'm really waiting for the sculpture to "speak" to me. I tend to get inspiration from my surroundings, be it a poem, painting or even an experience.

Q: What do you like about Braun Buffel? I see you already have a wallet and cardholder by the brand.

Debra: Its bags and small leather goods often have a nice finish, quality stitching and usually look very clean-cut. In fact, I think that this bag (that the stylist chose) is really my style! I love its pearlised leather texture and coral colour. I tend to wear black a lot, so this can really brighten up my overall look without being overpowering.

JEFFREY WANDLY, 50, AND MASTURAH SHA'ARI, 45,
FOUNDERS OF MAYA GALLERY

Q: You are both founders of Maya Gallery and are greatly involved in other art-related businesses too. Do your kids have similar artistic inclinations?

Jeff: Art is part of our lives and it's been with us since we were kids. When you do art, your world view changes and we like to encourage that for our kids too. Whenever we go overseas, we'll definitely bring a bag of art supplies, so they can doodle and sketch when they feel inspired.

Q: You do illustrations in your free time and have even published a book. Is that something we'll be seeing in your creation?

Mas: I did illustrations of origami animals in a children's book that was published. I'm thinking of using this same 3-D technique

for the bull sculpture. There'll be bright colours and origami effects, but instead of crayon, I may go for acrylic, which probably works better for the material of the sculpture. You could see it as an extension of my illustration works.

Q: Mas says you're a frills-free kind of guy and that you like to "keep things simple". So what do you think of the bag that our stylist has picked out for you today?

Jeff: (Laughs) She's right, I'm the rugged type and I usually carry a haversack, but I can potentially see myself using this bag on a daily basis. It's pretty capacious and sturdy - I can put my gallery brochures and files in it while keeping it sleek and presentable. And I like that it has a strong blue shade, which is quite fashionable.



On Mas: Dress, Raoul.
Shoes, stylist's own.
Angle-21 shoulder bag in
pearlised leather, \$569,
Braun Buffel

On Jeff: Top and pants,
Calvin Klein Platinum Label.
Boots, Jeff's own.
Starck-21 tote in embossed
leather, \$699, Braun Buffel



Blouse, DKNY. Pants, Calvin Klein Platinum Label. Slingbacks and ring, Chiara's own. Cuff, stylist's own. Intense-38 tote in cross-hatched embossed leather, \$469, Braun Buffel

CHIARA CALUFETTI-LIM, 48,
SENIOR ASSOCIATE SENIOR DESIGNER

Q: Your day job is an architect, but you enjoy painting in your free time too. Does being an architect influence your style?

Chiara: I think of painting as a form of stress relief. In my line of work, I work with simple, clean lines all the time. But when I paint, I tend to be more playful. I like experimenting with bold colours because it helps me to unwind.

Q: What is the inspiration for your creation?

Chiara: I thought of doing something that's unique to Singapore's culture and Peranakan pottery came to mind. I plan to explore Peranakan motifs for the bull, so there'll be hints of florals with pastel colours like light blue, yellow and pink. Instead of the detailed fine lines that I typically use for architecture, I'll be using more fluid, swift strokes for this design.

Q: What do you think of the bag that our stylist has picked out for you?

Chiara: I really love the colour! I think it feels quite Caribbean, plus I like the strong structure of the bag, the 3-D geometric details, straight stitching and rounded corners. I would probably use this more as a weekend bag when I go shopping or have tea though, since I tend to go with waterproof "man bags" that can withstand dirt, water and sand when I go for site visits during work.

Heart For Art

As part of its philanthropic efforts, and a nod to its continued emphasis on craftsmanship and art, Braun Buffel will be launching its inaugural Buffel Art Project this year. Organised by its Asia-Pacific headquarters, this will be an annual charity event that sees artists and personalities from various backgrounds coming together to raise funds for charitable organisations.

Buffel Art Auction

Hosted by Singapore this year, the initiative centres around scale statues of the brand's logo - the Braun Buffel bull. Forty artists have been commissioned to form their own interpretations and to create works of art using the bull sculpture. These creations will eventually be auctioned off to raise funds

and awareness for a good cause. This year's beneficiary is Very Special Arts Singapore, a charity that aims to give individuals with special needs the opportunity to participate in the arts for social integration and rehabilitation.

The forty works will be available for viewing and bidding from May 10, 2014. They will also be displayed at Ion Art Gallery from June 20-29, 2014.

Buffel Art Competition

In line with the project's objective of promoting the arts, this competition serves as a platform for aspiring artists to showcase their artistic talents via creative interpretations of the bull sculpture. The competition will be held on May 10, 2014 at Vivacity Atrium.



To participate in the Buffel Art Competition or bid for the forty artworks in the Buffel Art Auction, visit www.buffelart.braunbuffel-asiapac.com or scan this QR code.

